

HHTD 2024 UNVEILS MODEL D, DEVELOPED IN COOPERATION WITH PININFARINA, EXTENDING RANGE OF ELECTRO-MOBILITY



Taipei, October 8 2024 – Hon Hai Technology Group (“Foxconn”), the world’s largest technology manufacturer and service provider, today announced the launch of two new electric vehicle models at the fifth annual Hon Hai Tech Day (HHTD). Expanding its automotive portfolio, Foxconn introduced the **MODEL D, a versatile lifestyle multipurpose utility vehicle (LMUV) designed in collaboration with Pininfarina**, and the MODEL U, a mid-sized electric bus aimed at urban mobility solutions.

Foxtron Vehicle Technologies, Foxconn’s publicly-listed subsidiary responsible for the design and development of these vehicles, also revealed the first variant of the MODEL C. This variant is specifically tailored for automotive OEMs interested in the North American market.

“We are incredibly proud to showcase a new model that embodies the best of Pininfarina’s design expertise, further cementing our strategic collaboration with Foxconn,” said **Silvio Angori, CEO of Pininfarina**. “For nearly 95 years, Pininfarina has been at the forefront of merging art and technology, and this partnership with Foxconn represents a natural alignment of our shared culture of perfection and innovation. Foxconn excels in every aspect of its product portfolio, and we are excited to contribute to its growing range of electric vehicles.”

The MODEL D is based on **the design concept of LMUV (Lifestyle Multipurpose Utility Vehicle)** and **combines the advantages found in SUV and MPV segments**. It is a multifunctional hybrid model and adopts Foxconn’s latest generation platform ▶



technology. The MODEL D is **5.1 meters long** and has a **wheelbase of 3.2 meters**, providing a spacious and comfortable seating space. It is equipped with a pneumatic suspension system to improve **driving stability**. The active suspension allows the height to be adjusted by 15 mm to 25 mm. The body design incorporates S-ducts and air curtains specially designed to reduce wind resistance, bringing the drag coefficient to a low 0.23. The MODEL D's styling design was jointly developed with renowned Italian design house Pininfarina, infusing a sense of harmony to **the family of electric vehicles** that have been a collaborative work of the Italian and Taiwanese bellwethers.

Foxconn and Pininfarina's collaboration dates back to 2021, with the introduction of the electric **Model E**, a luxury sedan featuring cutting-edge technology. This was followed by the **Model B** in 2022, a stylish urban crossover that combines beauty with high performance. All vehicles, including the new **Model D**, have been meticulously crafted at Pininfarina's atelier in Cambiano, Italy, where the team has a long tradition of building bespoke models, small series, and prototypes for some of the world's most prestigious automotive brands.



"Our design team took great care in creating the Model D from the inside out, focusing on maximizing interior space while maintaining a sleek, aerodynamic exterior," explained **Felix Kilbertus, Chief Creative Officer of Pininfarina**. "This approach provides exceptional visibility and a modern, athletic feel that appeals to today's drivers. The Model D is a significant evolution from traditional SUVs, offering a spacious cabin wrapped in a monolithic, aerodynamic body. We are thrilled with the deep collaboration we've had with Foxconn, enabling us to create a cohesive family of electric vehicles that includes the Model E, Model B, and now the Model D."

Foxconn's innovative approach to electric vehicle manufacturing, combined with Pininfarina's design legacy, positions the newly unveiled models as a major step forward in sustainable transportation, underscoring both companies' commitment to redefining the future of mobility. ▴

MODEL D SPECIFICATIONS

Dimension:
5,195 mm length
1,995 mm width
1,785 mm height

Estimated range:
>800 km (NEDC)
>660 (WLTP)

Wheelbase:
3,200 mm

Seat configuration:
7-seater

Powertrain:
800V

Type:
Lifestyle Multipurpose Utility Vehicle (LMUV)

Design:
FOXTRON and Pininfarina

Availability:
Reference design

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