

The first JAS Supercar: Tensei - rebirth of an icon

Arluno & Torino - December 3, 2025 - JAS is proud to announce that the first supercar to be produced by the renowned racing car constuctor will be named 'Tensei'.

Meaning 'rebirth' in Japanese, the name underlines the project's philosophy of creating an ultra-modern supercar reinterperation based on the DNA of the first-generation Honda NSX and remaining true to the characteristics that made it an icon.

The name was given a 'world premiere' reveal to

a select group of customers at an event run by JAS Asian Sales Partner SPS Global Ltd at Fuji Raceway in November and can now be shared with the rest of the world.

The car, based on the principles of the original NSX, will feature a Pininfarina-styled carbon fibre body and interior.

Tensei will feature cutting-edge technology and advanced mechanics derived from the world of competititon, in which JAS has achieved global recognition and success over the past 30 years.

CONTACTS:

FRANCESCO FIORDELISI

HEAD OF COMMUNICATIONS, PININFARINA S.p.A.

e-mail: f.fiordelisi@pininfarina.it | tel. 011.9438105







